



Advertising & Sponsorship

Radio advertising and sponsorship is a fantastic way to promote your business. It's unique in that you can reach people on the move, in the workplace or in their homes and cars, providing a captive audience for your advertising messages throughout the day. Our rates are extremely competitive compared to other community and commercial type radio stations, and local newspapers and magazines. Not only that, when you sign up with the Cat, you automatically feature on our website and related social media.

Advertising:

8 x 30 second adverts Overnight	7pm - 7am	30 days = 56 per week = 240 adverts	£65
8 x 30 second adverts Overnight	7pm - 7am	90 days = 56 per week = 720 adverts	£170
8 x 30 second adverts Daytime	7am - 7pm	30 days = 56 per week = 240 adverts	£85
8 x 30 second adverts Daytime	7am - 7pm	90 days = 56 per week = 720 adverts	£195

Prices are for airtime advertising only and exclude commercial advert production.*

Sponsorship Packages:

Premium Sponsorship shows:

Package provides a 10 second tag line at the start and end of each hour of the show and a 20 second tag line in the middle of each hour, and also includes opportunities to come in as a guest to promote your company throughout the month.

Breakfast Show	2 hours	90 days only	80 seconds airtime per show.	£550
Good Morning Cheshire	2 hours	90 days only	80 seconds airtime per show.	£250
Late Lunch	2 hours	90 days only	80 seconds airtime per show.	£250
Purrfect Afternoon	2 hours	90 days only	80 seconds airtime per show.	£200
Drive Time Show	2 hours	90 days only	80 seconds airtime per show.	£550
Saturday Sport	3 hours	90 days only	120 seconds airtime per show.	£150

Prime Sponsorship shows:

Cat Weather

Your company mentioned into and out of the weather bulletin after the news each hour.

24 hours	90 days only	480 seconds airtime per day.	£725
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Cat Travel

Your company mentioned into and out of the Traffic and Travel bulletin during the Breakfast and Drive Time.

4 hours	90 days only	160 seconds airtime per show.	£225
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Community Action

Your company mentioned into and out of the Community Action Round Up each hour

24 hours	90 days only	480 seconds airtime per day.	£520
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Weekend and Weekday shows:

Non Premium shows	2 hours	90 days only	80 seconds airtime.	£40
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Email; sales@thisisthecat with your contact details and one of our team will arrange suitable time to either come and see you, or for you to come along and see us, and find out what we do.

*Commercial advert production is from £50 and utilizes a professional voice artist and studios who we will put you in touch with to discuss your advert requirements.

Package prices for sponsorship include in-house tag-line production.